

HRH Prince Feisal Al Hussein IOC Member

To: Ms. Andrea Florence

January 23, 2025

Director, Sport & Rights Alliance

Dear Andrea,

Thank you for your letter of 23 December regarding the International Olympic Committee's (IOC) approach to human rights and good governance under my potential presidency. As someone deeply committed to the values of fairness, inclusivity, and transparency, I appreciate the opportunity to engage with you and your organisation on these matters.

For sport to be truly universal, it cannot be a luxury – it must be accessible to all. Sport is a fundamental human right that enhances physical and mental health, fosters resilience, and brings people together. However, this transformative power must be underpinned by integrity. Without it, we risk eroding trust and diminishing sport's ability to inspire meaningful change on the global stage.

At a time when trust in global institutions is fragile, particularly among younger generations, grounding our actions in universal rights and values is essential. The IOC's Strategic Framework on Human Rights represents a significant step forward in embedding these principles across all areas of its work. The framework sets out clear objectives for safeguarding athletes, promoting transparency, and ensuring that host countries uphold international human rights standards. It also underscores the importance of engaging with civil society and other stakeholders to develop effective solutions and address challenges.



HRH Prince Feisal Al Hussein IOC Member

If elected as IOC President, I will prioritise strengthening these efforts in consultation with IOC Members, the broader Olympic family and leading human rights organisations. A key focus will be updating the "Strategic Framework on Human Rights" as part of "Olympic Agenda 2036." This updated framework will reinforce our collective commitment to human rights and provide actionable steps to uphold these principles across the Olympic Movement.

Safeguarding the welfare of athletes remains a top priority. Through my leadership as Chair of the IOC's Safeguarding Commission and as the founder of Generations For Peace—a leading global peace-through-sport organisation—I have seen first-hand the importance of protecting athletes and creating environments free from abuse, harassment, and discrimination. I am equally committed to ensuring inclusivity, so every athlete, regardless of gender, sexual orientation, or background, feels supported.

I also believe that transparency and good governance are crucial to upholding the values of the Olympic Charter. These principles will remain at the heart of how we deliver the Games and engage with our stakeholders.

However, I recognise that no single organisation or individual has all the answers. Dialogue and collaboration are essential to finding solutions to the complex challenges facing sport today. Whether I am elected as IOC President or not, I would welcome the opportunity to meet with you and your colleagues at the Sport & Rights Alliance to discuss these matters further. By working together, we can identify practical solutions that protect athletes, uphold human rights, and ensure the Olympic Movement remains a force for good around the world.

Thank you again for your thoughtful questions and for your commitment to advancing human rights and good governance in sport. I look forward to the possibility of working with you to address these critical issues.

Yours sincerely,

Feisal Al Hussein